

Roadrunner Region PCA Board Meeting Minutes
Wednesday December 12, 2007
Meeting held at Porsche of Albuquerque

Board Members Present: Sean Cridland, Doug Riley, Brian Leduc, Russ Kelso, Liz Shaw, Sandra One Feather

Other RRR Contacts and Members in Attendance: Doug Brosveen, Bill Guyre, Bill Oaks, Bob Blackwell, Judy Harger, Lavon Maestas

President Sean Cridland called the meeting to order at 6:05 p.m. Sean welcomed new RRR Social Chair Lavon Maestas who introduced herself to the board.

OLD BUSINESS

Die Serie Grande Finale at Route 66 – Sean Cridland Chair – Event went well, great turnout of folks. Die Serie Class Trophies were handed out after event.

Roadrunner Region Awards – Sean Cridland reported Region Award trophies were handed out at the Christmas Party.

Capo's Bottega Social – very well attended.

Christmas Party at Tamaya – Good turnout of RRR members - Liz Shaw gave an update on closing out the financials for the event.

Benefit Porsche Display at Butterfield's Plaza – Good turnout for event. Fun time was had by all. Lots of toys were collected for needy children. Thanks to Bernie for sponsoring the event.

RRR Planning Meeting – Liz gave an update. She has the list of dates, events, and sponsors.

NEW BUSINESS

Newsletter printing and mailing – Doug Riley reported that so far about 60 folks have sent in the postcard to keep receiving the printed hardcopy version of the newsletter. About the same number of folks have opted out of receiving the hardcopy newsletter. Bob Blackwell made a motion to continue the physical hardcopy mailing for another month to folks who have not yet responded and then stop. Lavone Maestas seconded the motion. The motion was approved. Doug reported current printing is running at 400 newsletters costing approximately \$1.65 to print and 40 cents to mail. The minimum amount to receive the bulk mailing rate is 200 newsletters, if the quantity is less than 200, then the mailing rate will increase to 75 to 90 cents per newsletter. Russ talked about advertising and sponsors and concerns about circulation numbers. Doug Riley suggested with the additional revenue from the mailing costs (due to folks going on-line to read the newsletter) that a membership directory could be done with sponsors advertising. The board agreed to pass the issue onto the new board for discussion.

Escape 2008- Doug Brosveen gave an update. He needs folks to sponsor driving tours and he can assist them. The tours are not too long. He also discussed a possible show and shine concours. The board discussed conflicting events that the Alpine Mtn. and Rocky Mtn. Regions are having.

Frostbite Series – Sean Cridland has reserved the Belen parking lot for the following dates:

January 19th – Sponsor Sean Cridland

February 23rd – Sponsor Brian Leduc

March 8th – Sponsor Bill Guyre

Issues for 2008

Timing and Scoring

The board discussed timing and scoring for the events as Doug Riley is stepping down. The board agreed this was an issue for the new board.

RRR Finances – Treasurer Brian Leduc gave an update of year to date expenses and income. Bottom line was the autocross events made the club money. Discussion regarding next year's calendar and the costs associated with renting venues.

Search for Roadrunner Ramblings Newsletter Editor – Sean Cridland announced he will do the newsletter for another year and then step down after December 2008.

Positivity – Sean Cridland thanked the board for all their contributions this past year. He noted how everyone has pitched in to make the club the best that it can be. As a result, lots of new folks have come onto the board and into the membership and the club is progressing really well. He encouraged the new board to continue the positive momentum.

Zone 9 Meet and Greet – Sean reported this event will take place with Route 66 as the host venue. The date is January 26th for the event.

RRR Website – Liz Shaw reported that Kate Rivera will be doing the website for the Escape 2008.

RRR Charities Chair – Judy Harger – She has come up with some ideas of types of charity events for the RRR to sponsor which included: a 50/50 raffle, Porsche pennies for Charity (donation jar at events), a silent auction event, or taking a certain percentage of each event and have it go to a charity. Judy also wanted input on what types of charities the RRR would like to sponsor. The board gave some national and local charity organizations and agreed the local charities would allow the club and its sponsors greater visibility. The board asked Judy to come up with a list of charities and then the new board can take a vote.

OPEN DISCUSSION

ADJOURN

Bob Blackwell made a motion to adjourn the meeting. Russ Kelso seconded the motion. The motion was unanimously approved. Meeting adjourned at 7:15 p.m.

Meeting minutes respectfully submitted by Sandra One Feather, RRR Secretary.

Next RRR Board Meeting on Tuesday, January 8th at Capo's Bottega at 6 p.m.