

PCA Roadrunner Region Board Meeting Minutes
Porsche of Albuquerque
July 7, 2009

Board Members Present: Steven Stacy, Kirk Maurer, Joseph Roybal, Liz Shaw, Dennis Ledbetter, Paul Teske, John Davis, Tony Richey and Bill Guyre

Members and Other Regional Contacts: Phyllis Davis, Lee Stauffacher, Steve Madura, Brian Leduc, Russ Kelso, Dennis Chamberlain, Steve Fallon, Jim Puckett, and Sean Cridland.

The Meeting was called to order at 6:05 PM by Steven Stacy.

Reports

Membership: Steve Madura gave the report. This month we had 4 new members, 16 renewals, 9 non-renewals, 0 cancellations, and 2 transfers. From January to now we have a net loss of 2 primary members and 7 affiliates.

Treasury: Joseph Roybal gave the report. In the Region/General Account, we have \$6,762.35. In the Fiesta Account there is \$22,020.81. In the Autocross Account we have \$9,246.79. The total of all accounts is \$38,029.95. Joseph received two invoices that he wanted to talk about. The first was from Alphagraphics for the last mailing of the newsletter. The invoice was for about \$800.00. This included the printing and the mailing. Mailing alone was \$95.00. Steven Stacy replied that \$95.00 pays for about 250 mailings at \$.40 each which is cheap. Joseph didn't think that this was a typical bill and seemed to be high. Deducting the mailing expense the \$700.00 charge for the printing seemed to be higher than usual. Paul Teske asked how many newsletters are now mailed out. Steven said about 250 per month, this is down from 400. Sean Cridland responded that printing a large part of the newsletter in color is expensive. Kirk Maurer asked how much we could save by printing it in black and white. Sean answered we would save about \$200.00 a month. Kirk pointed out that there was a \$71.25 charge for mailing and \$95.24 for shipping. With these questions concerning the invoice, Steven and Sean volunteered to go to Alphagraphics and get them to explain the charges on the invoice. Dennis Chamberlain asked who decides on having color. Sean responded that it was the editor. This invoice was for the June newsletter. The July newsletter is now at the printers. Liz Shaw asked what is the plan for billing the advertisers. Liz said that although they, the advertisers, missed 3 months of ads that they should have been billed in March if things had worked as usual. Joseph responded that the reason the billings didn't go out was because Herb Bethoney was going to change the rates. Liz responded that the Board must approve any rate increases. Joseph said he is waiting to hear from the board as to what the new rates will be. Sean said that the editor figures out through demographics, favorable comments, etc., if new rates are needed. But right now with the problems we had with the newsletter, we should hold off for a few months and build some history. Then we should go to the advertisers and explain what happened and what we will do in the future. Liz asked if we could revisit this topic in September. It was

agreed that we would. The second invoice is the bill for the track rental for the last autocross. Track rental was \$600.00 plus \$30.00 per car and we had 51 cars. That is a total of \$2253.81 including tax. We took in about \$2800.00. We turned a profit of about \$550.00. Joseph was given the OK to pay this bill. After paying these two invoices we have right at \$35,000 dollars in our accounts.

Charity: John Davis gave this month's charity report. The only activity for June was 2 50/50 drawings. At the picnic Patty Blackwell split the \$101 pot and donated back \$30.50 to the Barrett House so the total amount raised at the picnic was \$81.00. At the autocross Dennis Ledbetter was the winner and donated his entire share back to the charity. The total at the autocross was \$113.00. For the month of June the total collected was \$194.00. Year to date, the total is \$1843.00, \$400.00 in other money donated directly to the Barrett Foundation and \$2243.00 in cleaning services from Four Seasons Cleaning. This week the Barrett House has had a setback. Someone drove a car through their thrift store. The store is their only source of income. John asked if we could give them some of the money we raised now rather than wait until the end of the year. Dennis Ledbetter motioned that we give them \$1000.00. This amount was raised to \$1843.00 and was pasted. Steven suggested that maybe we could get some newspaper and TV coverage. Sean will make a BIG check and John Davis and a few members will present the check to the Barrett House sometime this week. Russ Kelso suggested emailing the TV stations and the newspaper to tell them about this.

Social: There will be a social event in August, the Corrales Round Up, and the September event will be moved back 1 week to the 26th.

Tech Sessions: No report this month. Don Vichick is recovering at home from surgery. John Davis suggested having another session at Kirk's shop. Liz Shaw suggested one on hail damage has 2 of our members (Jo Irwin and Bob Blossom) cars suffered hail damage just recently.

Old Business

Pine Flats Picnic: This event went pretty well. About 30 people showed up. The cost was \$150.00. There was a mini concours event. Bruce Phillips and his girl friend won with a red Cayman. They will receive a picture of their car taken and donated by Dennis Chamberlain. Next year we will try to hold the picnic in town (at Dennis Chamberlain's home). This will make it easier to get to and we might get more members to attend.

2nd Annual German car show: This was a very good event. Lee and Kim Stauffacher hosted this event. 51 cars were on display with many others parked outside the display area. \$700.00 was raised for the Watermelon Ranch charity after expenses. Everyone had a good time and the event will be run again next year. Sean Cridland asked if this could be considered as a charity that the club supports. Lee Stauffacher agreed and said that since the club supported this event so well that this would be fine.

DS#4: This event was chaired by Paul Dodd. It was held at Sandia Motorsports Speedway. Russ Kelso reports that we had 51 cars and 56 drivers. The event went very well. The weather was fine, there were no incidents. Everyone did very well and had a great time. The snack bar was even opened for lunch. We even turned a profit.

54th Parade-Keystone: This report was given by Steven Stacy. We had 39 primary members plus affiliates at the parade. Sean Cridland pointed out that this was one of the largest groups there. He also said we won the most important award, The Region Trophy Cup and were well represented when the trophies were given out. We had 8 people take home A/X trophies, at least 1 in the concours and one in the gimmick rally. There will be a breakdown of all trophies won posted at a later date.

Newsletter: This report was given by Steven Stacy. Sean Cridland has been very proactive in getting them out. Sean said he is concerned that the newsletter he turned in before Parade has not been received by the membership yet but that Liz Shaw had posted the newsletter on the web site the Friday before Parade. The newsletter goes to the printer on the 15th of the month, so if you have anything to be included please get in ASAP. The mail address for the newsletter is rreditor@gmail.com. Pictures sent as attachments work best.

New Business

Saturday July 11th M& G: The Meet and Greet this Saturday will be at the Corrales Bistro Brewery. It will start at 6PM. There is both indoor and outdoor seating. Dennis Chamberlain's group will be playing. They have excellent food and since it is a brew pub they have an excellent selection of beer. There also could be a raffle. Steven Stacy also added that he was contracted by Cody Middleton that the Sunflower Market is holding a Show and Shine from 2-6PM. This is to raise money for the police dept. It is on the way to Corrales, so if you can stop by.

SCCA Events: There are 2 SCCA events coming up. The event on July 12th is in Santa Fe and on the 18th and 19th of July the event will be held Taos. For info check the SCCA website.

Pueblo, Colo. DE: This will be held on August 1st and 2nd.

Angel Fire drive Out: This is being held on July 17th-19th. No new info at this time. Check our web site for info.

DS #5: This event is being chaired by Kirk Maurer and co-chaired by Russ Kelso. It will be held at Sandia Motorsport Speedway. This will be the Porsche-Audi Challenge. There is some sponsorship from Audi and they had a poster made and are advertizing it at the dealership. Kirk has been in contact with other car clubs. Kirk is looking for volunteers to help out. Kirk stated that he believes that the insurance for this event is in place. It should have been submitted with the insurance request for DS #4. Sean

Cridland strongly suggested that the region get an insurance Chair. Tony Richey volunteered for this position.

DE Committee: Steven Stacy and Kirk Maurer would like to set up a committee to plan a DE for next year. This could generate some money for the club. We could set up a date that would not conflict with other events that we or other regions are running. Liz Shaw and Joseph Roybal volunteered for the committee. Russ Kelso suggested doing it with the Fiesta. Sean Cridland has contracts in the DE Community and will be glad to put us in contact with them. They would be willing to offer help and advice on setting up a DE. Russ will check for open dates at the track. Sean and other members were approached during the parade by many people asking if we will be holding another Fiesta. It seems that this is a very popular event and was missed by many people. Russ wanted to know if the Fiesta must be held on Memorial Day Weekend or can it be moved? Paul Teske pointed out that many people are geared to that date. Steve Fallon thinks that Memorial Day is perfect but we should check the calendar of other nearby regions for conflicts.

Nominating Committee: Steven Stacy appointed John Davis, Tony Richey, and Dennis Ledbetter to this year's nominating committee. They accepted. Sean will start running the upcoming elections notice in August. Liz Shaw asked if there was a committee chair for this. Steven Stacy responded that he didn't see it in the by-laws. Russ Kelso wanted to know if the by-laws for this could be posted on the website. Steven said absolutely. Bill Guyre read from the by-laws: The Election process starts on August the 11th. Nominations must be submitted to the nomination committee and the secretary in writing and properly accompanied by oral acceptance by September 10th. Elections are held no later than the 15th of October. All ballots must be returned by mail on or prior to November 20th.

November A/X: John Davis proposed that the November A/X event be changed to be a charity event with all profits going to the Barrett Foundation. John would be the chair for this event. It is scheduled for the Rt. 66 Casino. Meals would be included. John will be talking to the Casino people about some discounts and is looking to buy some Shirts for this event. The fee for this event will be \$50.00. This proposal was accepted.

Region Award: Sean Cridland will send to Liz Shaw to post on the web site his application for us to compete for the Region Award.

Permanent Region Trophy Cup: Steven Stacy proposes that the club purchase a permanent trophy to display for our region winning the Region Trophy Cup. He has found a few trophies. They are metal and range in size from 10 pounds to 20 pounds and they are priced from \$145.00 to \$175. 00. Liz Shaw motioned that we purchase the big one and the motioned passed.

August A/X: This event will be held in Belen on August 8th. Dennis Ledbetter is the chair.

SWMS Event: SWMS is holding a two day event in August. Dates are August 15th and 16th. This is the Deutschmarque Classic. Drivers from all over the southwest will be here.

Open Discussion

Tony Richey talked with Bob Blossom during the parade. Bob pointed out that many of our members live outside the Albuquerque/Santa Fe area. Living so far away these members cannot attend our board meetings. He would like it if these meetings could somehow be broadcast to these interested members. Tony volunteered to look for various ways and the costs to do this.

Liz Shaw said that Jo Irwin, the Safety Chair, would like to have safety included in the reports section of the board minutes each month. Jo will also have a safety training session during the Farmington weekend in September. Sean Cridland talked to Arlene Novak, National Safety Chair, during parade. She would be more than glad to visit us and help with our safety program.

Sean Cridland reports that starting next year parades will be run by a National Committee. This will take some of the burden off the regions. Although, this could make it more difficult to get volunteers from the region hosting the event. The National Committee headed by Tom Brown is already working on this. Sean said that this next bit of news is not for the web site, newsletter or for stuff like that. But Tom Brown will be visiting the Albuquerque/Santa Fe area in August to see if our area could be a possible site for the 2012 parade. Also under consideration for 2012 parade is the Salt Lake City/Park City area. Sean and possibly Steven Stacy will meet with Tom Brown and his committee and look at some of our venues and areas. This is not a done deal but we do have an excellent history and experience putting on multiple day events. Our Escape last year was a great success and might have saved the event from being canceled by National. This could help us in the parade selection.

Adjourn: The meeting was adjourned at 7:40 PM

Next Meeting: 6PM August4, 2009 location will be Porsche of Albuquerque