

PCA Roadrunner Region Board Meeting Minutes
Porsche of Albuquerque
September 1, 2009

Board Members Present: Steven Stacy, Liz Shaw, John Rheinschmidt, Dennis Ledbetter, John Davis, Tony Richey and Bill Guyre

Members and Other Regional Contacts: Phyllis Davis, Joan Ledbetter, Michael Galaviz, Dennis Chamberlain, Tony Antelman and Russ Kelso

The Meeting was called to order at 6:05 PM by Steven Stacy.

Reports

Membership: Steven Stacy gave the report for Steve Madura. This month we had 5 new members, 2 transferred into the region, 8 nonrenewals and 15 renewals. This gives us 345 primary members and 251 affiliates for a total of 596. This was a net gain of 3 for the month of August.

Treasury: Joseph Roybal could not attend the meeting; the report was given by Steven Stacy. The Fiesta account has \$22,020.81, the A/X account has \$6992.98 and the General account has \$3,640.24. The total is \$32,654.03. Two checks were not deposited yet and they are not reflected in the totals. One was from the dealership (Porsche of Albuquerque) for \$2,600.00 and the other one was from PCA for \$1,400.00. This is the amount we receive from PCA on a quarterly basis depending on our membership totals. There are some outstanding bills. Steven Stacy talked to Alphagraphics about one of their billing statements. Steven pointed out that the newsletter was not mailed in a timely fashion. For this reason Alphagraphics adjusted the bill 15% lower. The owner of Alphagraphics pointed out that PCA allowed their bulk mailing permit to lapse. This was saving us \$100.00 a month on the mailings. Along with all the color pages now printed and this lack of permit, this raised the bill another \$100.00. This will raise the bill by about \$4,000.00 a year to \$10,000.00. Russ Kelso asked how this breaks down with our advertising revenue. Steven answered that he is waiting to hear from Sean Cridland. Everyone seems to enjoy the extra color. Michael Galaviz added that he thinks the newsletter is a good way to advertise and recently gave Sean a list of 4 possible new advertisers. He also added that maybe placing blank spots in the newsletter proclaiming that "this could be your advertising spot" might promote more revenue. John Rheinschmidt pointed out that the newsletter format is not printer friendly. He requested that it be formatted so that when it is printed at home it can be easily folded and read like a book. Tony Richey asked if PCA was going to renew their bulk rate permit. Steven was not sure that they would but at this time but Alphagraphics was willing to let us use their permit, saving us \$100.00. Russ Kelso pointed out that at events like the Fiesta we should have a list of our advertisers showing their support.

Charity: John Davis gave this month's charity report. At the Belen A/X \$104.00 was raised with the 50/50 raffle. Dominic Cagliostro had the winning ticket and split the pot. For this month \$52.00 was raised for the Barrett Foundation. Michael Galaviz said he has completed the carpet and tile cleaning at the Barrett House except for one small part. Soon after Michael finished the cleaning the roof leaked and soiled some of the carpets. Michael will return to the Barrett House and clean those carpets. This has been an enormous task and is genuinely

appreciated by the staff and residents. Plans are underway for the November 14th charity A/X at the Route 66 Casino. The year to date totals are \$2076.00 collected (\$1843 has already been given to the Barrett Foundation), other checks given directly; \$600.00, and the carpet and tile cleaning by Michael Galaviz. John and Phyllis Davis announced that they are resigning from the Charity Chair at the end of the year. The Barrett Foundation is holding their gala event on Sep. 12th. It will be held at the Hotel de Albuquerque in Old Town. The cost will be \$100.00 per person. People can check their website for more info.

Social: Dennis Chamberlain gave the report. Hence forth there will be no Meet and Greet scheduled in Corrales during the summer months due to the chance of rolling power outages.

Safety: Jo Irwin could not attend. No report this month. John Davis did mention fire extinguishers. It was pointed out to him at the Belen A/X that some of the extinguishers were empty. John has had these recharged and suggested that they be inspected before each event. Dennis Ledbetter suggested that we start a checklist listing all of our equipment. The checklist could be used after the event to verify the condition and account for all of the equipment. It seems that a radio went missing during the Belen event and has not been found. The checklist might have prevented this. Also broken or damaged items than could be repaired or replaced before the next event. A new carrying case for the radios will be purchased and it will make it easier to carry and keep track of them.

Old Business

DS#5: The Chair for the event was Dennis Ledbetter. The weather was good, we had a good turnout, and the support from the church was terrific as usual. Sean Cridland as Zone Rep. filed a report to PCA on the event. It was a good report. He did suggest that we should start checking helmets and seatbelts. Although there have not been any problems it would be a good practice. See Safety report for more info on lost items.

SWMS Deutschmarque Classic: This event was held August 14th-16th. Russ Kelso reports that they had a very good turnout, about 75 cars. There were a few incidents with the Miatas and Russ's car was T-boned (Russ is ok). There was a student driving class also. Porsche of Albuquerque was one of the sponsors. There will be another event in October.

Corrales Roundup: This event was chaired by Dave Stinchcomb on August 30th. There was a good turnout, about 60 cars, 97 people plus kids. This year the cars were parked by model, Boxsters with Boxsters, 968s with 968s etc. Dave wanted special thanks to go out to Bob Blackwell and Steve Madura for assisting with the parking assignments. A good time was had by all.

Region of the Year shirts: Dennis Ledbetter has been in contact with RaceSetter Designs (they have made shirts and hats for us in the past) about the shirts. For a heavy golf type shirt we can expect to pay about \$27.50 or \$31.50 for a long sleeve denim shirt. These would have our Roadrunner logo and have printed beneath the logo "2008 Region of the Year". Steven Stacy asked what was needed to place an order. Dennis responded that he needs to be authorized by the board to spend the money. But before that it would be a good idea to find out how much interest there is out there. Dennis will ask about getting some samples for display. Liz Shaw said in the interest of saving time she could send an email to the membership with a picture of the shirts with the logo and the cost asking for interested parties to respond. And then an order could

be placed. Liz also suggested having the shirts available in two colors, Blue and Tan. Tony Richey pointed out that our circular logo patch just doesn't look good on a polo shirt. Liz said that it looks ok on the denim shirt. She also pointed out that we have had hats made with just a Roadrunner in front of the Zia sun symbol with Roadrunner Region embroidered below it. Steven Stacy said he could get his art department to fix that design and then Dennis could get it off to RaceSetter Design and ask for a price. Liz also requested that we get a women's styled shirt also. These shirts could be prepaid with a small supply on hand for the goodie store.

New Business

November 14th DS# 10: This will be a charity event. John Davis is the chair. It will be held at the Route 66 Casino. Tee shirts and lunch for the entrants. Following the event there will be snacks, cash bar and the Trophy presentation in one of the banquet rooms. John will be looking for sponsors for the event. Sponsors will receive invoices showing their contributions. Both Mike Galaviz and Russ Kelso suggested having levels of sponsorship. The sponsors will also be listed on the Tee shirts. Door prizes will also be given out. Fliers will be made and posted.

DS #7 & #8: This event is being chaired Liz Shaw and co-chaired by Jo Irwin. The dates are September 12th and 13th. The 2 day event will be held in Farmington at Sun Ray Park and Casino. The courses have not been set at this time. Kirk Maurer will be hauling the equipment. The insurance for this event is in place. Jo Irwin will be holding a safety class at Bill Clark's place of business Saturday night. Check the website for more info.

Missing radio: See Safety Report.

Viva Fiesta: Dennis and Joan Ledbetter are the chairs for the big event. Joan reports that after checking out the Hotel de Albuquerque in Old Town and the Sheraton Uptown with Doug Brosveen that the Sheraton is the much better deal. The hotel has recently been remodeled, has ample parking for our cars, better room rates, available water for Michael Galaviz's car washing equipment, and will give us a hospitably room. A room will also be provided for the weekend for our guest speaker. The room that Dennis and Joan will get will be a suite. This could be used for meetings and to store the Goodie store items. Joan has committed us to 20 rooms on Thursday and 25 rooms for Friday – Sunday. The room rates will be \$79.00 a night before taxes. The commitment to the Sheraton will be \$2500.00 for food and non alcoholic beverages as compared to \$6000.00 at the Hotel de Albuquerque. If no one has problems with this, the Sheraton will be our hotel this year. Additional security for our cars will cost extra. We can arrange security ourselves or they will do it. The Concours event may be held at the Tanoan Country Club. Dennis and Joan will visit Tanoan Country Club. Because we will have a smaller group than we had for Escape, we will be located in a different area. They also hope to have a better dining area. Dennis is asking for permission to sign a contract with the Sheraton and write a check for the \$500.00 deposit. Liz Shaw made a motion to sign the contract at the Sheraton, it was seconded and passed. Dennis asked how the DE on Thursday will impact the hotel reservations. Russ has the track reserved for both Thursday and Saturday. Joan will ask the hotel to hold the same rate for a day before (Wednesday) and a day (Monday) after the event. Food would be available at the track for both events. For the DE an ambulance will be required. There is a Tow truck service available at the track. Insurance for the DE must be purchased also. The DE will be expensive and we will most likely lose money on it. The next Fiesta Meeting

will be at Dennis and Joan's Home. They will provide hamburgers, hot dogs, soft drinks and water. You can bring your own drink of choice. The meeting will be September 17th at 6 PM.

Concours du Soleil: This is a two day event. The dates are Sept.19th and 20th. It is being held at the home of Jerry Rael near Chaves and Guadalupe, in the north valley. There could be as many as 100 cars on display. Cost should be about \$10.00 per person.

M and G at Spinn's: Bob and Patty Blackwell are the chairs for this event. The date is September 26th at 6PM. Spinn's is located in the shopping mall on the corner of Coors and Montano next to Hastings. A fine selection of food including Bratwurst, Hamburgers and beers are available.

Sep. 25th-27th Arroyo Seco DE: This event is being put on by the Southern Arizona Region out of Tucson.

October 3rd Balloon Fiesta Launch: Once again Porsche of Albuquerque is holding a launch party. It will start at 6 AM.

October 10th Chili Cook-off: Bruce Phillips is again hosting this event at his home. It is a little earlier this year but is sure to be a good time.

Open Discussion

Tony Richey asked about insurance for the Arroyo Seco DE event. He was told that since the Southern Arizona region is hosting it that they are responsible for getting insurance.

Tony also pointed out that time is getting short for nominating people for office. The nomination process stops on September 10th. We need someone to run for Treasurer and someone to run for Secretary. Liz Shaw will get an email out to the membership with this info and also ask all members running for office to submit a small bio to be published in the newsletter.

Adjourn: The meeting was adjourned at 7:50 PM

Next Meeting: 6PM October 6, 2009 location will be Porsche of Albuquerque